Career Academy of

Business Administration & Management

# 2023/2024 Programs, Courses, and Related Certifications:

* **Business Management & Analysis** *(Business Communication, Entrepreneurship & Small Business, QuickBooks Online, Design for Delight – Project Management)*

Business & Entrepreneurial Principles (H)(C)

Legal Aspects of Business (H)

Accounting Applications I (H)

* **Computer Science** *(Information Technology Specialist Certifications, Business Communication, Entrepreneurship & Small Business)*

Foundations of Programming (H)

AP Computer Science Principles (C)

AP Computer Science A (C)

* **Digital Design** *(Adobe Photoshop, Illustrator, InDesign, & More)*

Digital Design I, II, III & IV (H) (C)

* **Hospitality & Tourism Management** *(Business Communication, and Entrepreneurship & Small Business Management, ServSafe, Design for Delight – Project Management)*

Introduction to Hospitality & Tourism (C)

Technology for Hospitality & Tourism

Hospitality & Tourism Marketing & Management (H)

Hospitality & Tourism Internship

* **Entertainment, Recreation & Sports Marketing (***Business Communication, and Entrepreneurship & Small Business Management, Social Media Marketing, Design for Delight – Project Management)*

Sports, Recreation & Entertainment Essentials

Sports, Recreation & Entertainment Applications

Sports, Recreation & Entertainment Marketing & Management (H)

Sports, Recreation & Entertainment Internship

* **Television Production** *(Adobe - Premiere Pro & More, Business Communication, Social Media Marketing, Design for Delight – Project Management)*

Digital Media Technology 1-4

Also available:

* Digital Information Technology (C) (Recommended for all program participants)
* Personal Financial Literacy (1 Semester)
* Business Education Directed Study (For Junior & Senior Program Completers only)

Key:

* (H): Honors Level Course – Students earn additional points in their GPA
* (C): College Credit – Can be earned through SPC with grade of A or B